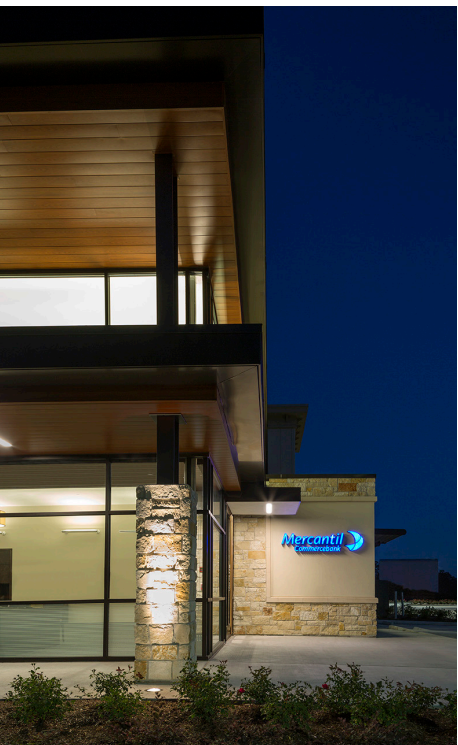


BACKGROUND

Outside of Florida and Manhattan, Mercantil Commercebank had no other retail banking locations based in the US. The desire to extend retail banking into Texas meant that their new stand-alone retail banking branches needed to be designed with a consistent look and feel that also met their brand objective—to be recognized as a superior provider of quality financial products and services in the markets they serve. As the adage goes, you only have one chance to make a first impression, and Abel Design Group was selected to create their new architectural design standards for their expanding Texas footprint.



CLIENT OBJECTIVE

To be recognized as a superior provider of quality financial products and services in the markets they serve.

DESIGN CHALLENGE

Design a replicable, consistent look and feel from the ground up that introduces Mercantil Commercebank to the Texas market and meets their objective.

RESULTS

The architectural look and feel created by ADG has been replicated in all Texas locations, with a new branch in Katy, TX to be built in 2016.

CURRENT LOCATIONS

- The Woodlands

• Tanglewood
- Sugarland

• Champions

SOLID AS A ROCK

The new design couples neo-vernacular elements, such as stone and wood, with an open and modern floor plan, representing the key elements of a successful financial institution—stable yet progressive.

LIGHTEN UP

To create an upbeat and inviting atmosphere, the design includes a glass facade and clerestory, which allows natural daylight to flood the lobby.

WHAT A VIEW

To further enhance the open concept and invite the neighborhood in, the bank design includes many open views for employees and customers, without compromising security. In addition, the floor plan makes all of the services available to guests in clear view.

ADG SPOTLIGHT

DARE LOVETT, AIA, IIDA, LEED AP BD+C  
ADG Principal | Director of Architecture



A licensed architect in 14 states, Dare Lovett brings over 20 years of experience in both commercial base building and interior architecture projects to ADG. Much of his award-winning work has been cited in Texas Architect, The Houston Chronicle, and American School and University magazine.

ABOUT ADG

Winner of the 2014 Pinnacle Award for Mid-Sized Firm of the Year from the Texas Oklahoma Chapter of the International Interior Design Association (IIDA), ADG delivers impactful and worry-free design solutions to clients all over the world. Specializing in architecture and interior design, its practice areas include corporate, hospitality, restaurants, and retail.



DELIVERING IMPACTFUL &  
WORRY-FREE DESIGN SOLUTIONS